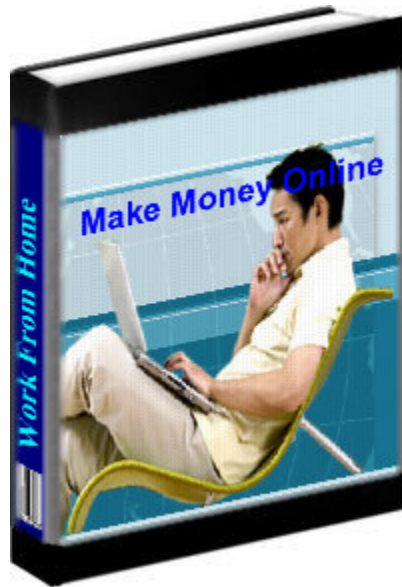


Make Money Online

Work From Home



There are several ways to **make money online**. The most obvious way to make money online is to sell your own product or products. If you don't have any products to sell, don't cancel out this option. I have several ebooks (sold in bulk) with sales pages and resale rights to offer you which you have permission to resale over and over and over again, (details in a moment).

If selling ebooks is not the way you want to go there is another method of selling online: drop shipping. In a nutshell drop shipping is when you sign up with a *factory authorized wholesaler* (very important) and receive online access to their catalog of products with images and descriptions. You then list these items for sale on eBay, or in your own online store. If the product sells, and payment is received, you then use the money you received from the sale to order the actual product from the wholesaler where you got the product ad from. You specify that the item be shipped to the buyer (instead of to you). The difference between the sale price and the wholesale price is your profit (minus ebay fees, and shipping and handling fees). I will share more details about all this in a moment.

A few other ways to earn money online are: Affiliate marketing, paid surveys, writing your own ebook, and/or using PLR (private label rights) articles to build your own ebook to sell online, earning money through free pre written websites, to name a few. Affiliate marketing, by the way, is when you promote someone else's product so you receive a percentage of each sale someone makes through your *affiliate* link.

Next I would like to share some of my research about **making money online** through drop shipping, as well as my personal review about affiliate marketing, selling ebooks, making money online via paid surveys, and using free pre-written websites. Eventually you may be able to **work from home** full time using these or other online money making methods if you know what you are doing. I hope the following reviews are helpful for you in your quest for finding a way to make money online.

What Is Drop Shipping?

Drop shipping is unique in that you can sell items before you ever order them. Once sold, you use that money to buy the item and have it shipped directly to your customer. You never have to handle, package, or ship anything. Your job is to sell the product first, and then buy it and send your wholesaler the shipping address of your customer. You can sell it over and over and profit the difference between the wholesale price and the selling price. You also have to figure in the shipping and handling costs, as well as ebay fees if you sell on ebay, into the price you decide to sell the product for.

When doing this, especially on ebay, it is best to use Pay Pal to accept payments. *"In this way, you never have to see the funds, and money is simply channeled to the hands to which they belong. Furthermore, your profit will simply be the difference between Pay Pal transactions, and the money will add up. All major credit cards are on file with Pay Pal, so people will be able to use their credit card. It is also eBay's preferred method for transactions, so most people will use it as the method of payment. Therefore, if you are unaware what you're going to do for payment, use Pay Pal."*

Unfortunately when people hear about drop shipping they are quick to believe that they can simply join any drop shipping company, go directly to the electronics and computers, place an ad on ebay, and watch the money come rolling in. It is not this

easy. *"As a drop shipper you will never be able to compete in the electronics and computer industry, as other companies with capital will always get the items for cheaper than you."*

These large companies buy direct from the factory by the cases. Factories never sell to one person home businesses, or small businesses. Factories sell in large quantities to wholesalers. If the wholesaler has a drop shipping program which is open to home businesses then you can buy from them. But by that time the price is higher than the factory price. So when you go to ebay to sell a laptop from your drop shipping company, for example, more than likely you will find that same laptop being sold for much cheaper by someone else who perhaps has a large cooperation who purchased directly from the factory. It is the same with popular electronics. However you may still have a chance if the customer is looking for more expensive items instead of cheaper ones.

The best thing is to look for a "niche" product that does not have a lot of competition with the larger companies, but that can still sell. *"Basically unless you have big money to invest, you will not see REAL cheap bargains. Try investing in something that every one needs and really sells instead of going right for the high priced items. Try niche products. Try soft goods, look at the warehouses "Ruby" or "Sapphire" etc."*

Finding A Genuine Wholesaler Or Drop Shipper

There are a lot of so called "wholesalers" or drop shippers out there, but most of them are *middlemen* who actually buy from another wholesaler, who buys from the factory. What you want to look for is the factory authorized wholesaler who deals directly with the manufacturer. Because *genuine* wholesalers are chosen by the manufacture - who has the greatest reputation at stake - *"authorized wholesalers are #1 - the best ones to buy from. Other drop ship wholesalers who are "middlemen" are actually retailers that bump you down a link and pose as wholesalers. So a middleman is someone who is between you and the real wholesaler. Such middlemen are plagued with issues such as long shipping times, slow customer service, high fees, non-manufacturer supplied warranty, etc., etc."*

These middlemen pose as a drop shipping company, but they are often just retail sellers who buy lower priced items from the genuine wholesaler, and then they raise

the price, and pose as a wholesaler and sell to you. Then when your customer orders from you, and you turn around and buy the product from the *pseudo* wholesaler, and send them the order info of your customer, then the fake wholesaler has to buy the product from the real wholesaler. You end up many links down the chain and therefore end up buying supposed wholesale items which can't compete with the same items being sold on ebay which are bought at cheaper prices direct from the real wholesaler. Therefore avoid drop shipping companies that are middlemen because you are not getting true wholesale prices from them. Unfortunately most drop shippers are middlemen and it is hard to find the real ones.

What Are The Signs Of A Genuine Wholesaler Or Drop Shipper?

Here is one sure sign of a true wholesaler: *"Any reputable wholesaler will require a sellers permit (state tax id number) from you before they will do business with you. Real wholesale suppliers cannot do business with you without one."* You will also need a business name. If you use your first name and surname as your business name, or you initials and you surname as your business name you won't have to pay to register it. But if you use a fictitious name as your business name there is a fee and it will have to be registered. A real wholesaler won't do business with you unless they have all the paperwork.

Don't let any of this scare you away. You are lucky to read about it here because I had to search all over online to find and compare various opinions about all this and then "parrot" out all my findings here so as to save you the hassle and point you to one of the best drop shipping companies I have found so far.

After searching online I found one website that actually has an expensive membership fee, but they do provide you with a list of genuine drop shippers. This website is ebay certified and has positive reviews everywhere. They have free ebooks at their website which you can read through before deciding to join. They have shared a lot of what I shared here but with more detail. I recommend you check them out. So far it is the ONLY company I can recommend so far. [World Wide Brands](#).

Next, I share my review about **earning money in the web** through affiliate marketing.

My Review About Earning Money Online With Affiliate Programs

For those of you who don't know what affiliate marketing is I will explain. In simple terms affiliate marketing is when you advertise someone else's product/s either by including a link (to their product/s) on your web page, or by placing a link in an ad or newsletter etc., and when someone clicks on the link and makes a purchase you receive part of the sale. That's it. And there are some lucky people who make thousands a month doing this.

There are several thousand merchants out there who have affiliate programs which you can join for free. After joining a particular merchant's affiliate program (one that matches your chosen niche whether it be diet and weight loss, fitness, computers, books, online dating, marketing etc., etc., etc.) you receive access to their affiliate tools section and are able to receive your affiliate link, as well as a selection of banners, text's, pre written ads in some cases, and so on.

Different affiliate programs have different tools you can use. Some even give you a free pre-written website and your only purpose is to advertise that website as your own, and try to get people to visit it and make purchases. Every time someone makes a purchase from your free affiliate website you receive a portion of each sale. Here is my honest review about a free pre-written one page website I signed up for (but later upgraded and changed around). I explain to you exactly what is involved: [Free Moneymaking Website Review](#).

When it comes to receiving commissions if someone clicks on your affiliate links some merchants will give you as high as 75% of the sale, others give you 50% of the sale, and still others give you 3%. Many well-known merchants all have affiliate programs which you can join for free.

But whether you have a website or not it is not as easy as it sounds to get people to actually visit your website (if you have one), and if they do visit it is rare that they click on one of your affiliate links and actually make a purchase. The statistics show that for about every hundred visitors you earn about an average of 3 sales, sometimes not even that, and in some cases more than that. Generally you need to drive a lot of

traffic to your website if you want to receive a lot of sales. If you know the art of driving "targeted" traffic to your website you might do ok with affiliate marketing.

Targeted traffic, by the way, is when someone is specifically looking online for a product or products you are promoting. If you can get a lot of targeted traffic to your site you don't necessarily need to sell something expensive. For example, say in the process of one month you receive 50,000 targeted visitors to your website, and about 1500 visitors click through an affiliate link on your website and purchase an item worth \$20 which has a 50% commission. This means you receive \$10 every time someone buys that product through your affiliate link. 1500 people buying that product on your website = \$15,000 and some affiliate marketers are able to do this within a month (probably the rare few). But more realistically some earn about \$5000 a month through affiliate marketing. And yet others earn \$1000 a month. And still others earn anywhere between \$0 and \$100 after a few months.

The reason affiliate marketing may not always work the same for everyone is it is not so easy to get the word out about your website. If you do get it out it is rarer still for anyone to click on even one of your affiliate links and buy something, or to even browse beyond your home page to another page in your website. This is where many fail and give up on affiliate marketing and try something else. But others wait, and wait, and finally their big break comes and it starts working for them.

It requires patience and the norm is affiliate marketing is not a get rich quick thing. If it is this way for some then they are the rare few who are as rare as the people who win big in the lottery. The \$100,000 + a year they claim to be making online through affiliate marketing, as well as the large sums of money you read about people making when you read various affiliate marketing testimonies, all may be true, not lies. But those results are not typical and that is exactly what it says in the disclaimer which is often found on the bottom of such websites (sometimes the disclaimer is in fine print, other times it is more obvious.)

Some people have spent a lot of time trying to get people to click on their affiliate links, maybe by starting an email campaign (not spamming), or by writing ezines, newsletters, classified ads, or creating super affiliate websites. But in the end no one ever visits their website, or clicks on any of their links.

Most people would rather go directly to the merchants site and bypass affiliate links (for which reason there are ways you can cloak your links). Yet others have created simple one page affiliate websites with a popular niche, or written a simple, but convincing article or ezine, and end up eventually being able to leave their day job, and just focus on earning money online through affiliate marketing due to all the money they are able to bring in through that avenue.

When it comes to affiliate marketing it all narrows down to how you advertise your affiliate links. I am not speaking about spamming here. People who are skilled at advertising affiliate links in legitimate ways are sometimes able to earn enough money on the web so they can **work from home** rather than working at a regular job.

Rosalind Gardner is one example and she has received positive reviews for her informational [Super Affiliate Handbook](#). This would be a good place to start if you are new to affiliate marketing, or if you want to start over from scratch and start off more focused.

[Average Joe Income Package](#) is an excellent ebook/membership site which starts you off on a good foundation in affiliate marketing, and it also comes with video tutorials and several free bonus ebooks. Both these products come with a 56 day (8 week) no questions asked money-back guarantee if you are not satisfied.

However, if you want a more in depth knowledge and "how to" educational learning experience when it comes to learning about affiliate marketing, and earning money online in general, [Profit Lance](#) may be a good place to start. Just do a google search for [Profit Lance](#) reviews and you probably won't find any negative reviews about it. It is more expensive than the above mentioned programs, but it has more thorough, in depth knowledge. It also has several information ebooks, video tutorials, tasks for practice, and even 12 free websites which are more for a learning experience rather than for earning a lot of income. It also comes with a 8 week money-back guarantee.

Anyway I just described the ups and downs of affiliate marketing in a nutshell. I hope it is of help for you in your decision process if you are thinking about taking up affiliate marketing.

My Review About Earning Money Online With Paid Surveys

Filling out paid surveys online actually does work but don't expect to get rich by it. Not all surveys pay cash. After you fill out some surveys you will be eligible for drawings and prizes. And after filling out some preliminary questions (including giving out all your personal information) a screen sometimes comes up saying you are not qualified for that particular survey. This happened to me about 5 times in a row for 5 different surveys.

There are other surveys I tried filling out but could not complete because the questions did not make sense for someone single, never married, no children. Diet surveys also don't work for me because I am slender. For example I tried filling out a survey for South Beach Diet because you get paid \$35 for doing so. But I couldn't answer most of the questions because it was geared for people who are overweight and don't eat good food, and desire to change their diet. I am slender, a health nut, and eat about as healthy as anyone can eat.

Basically the list of surveys I personally tried to fill out all had the potential to pay well but I was either not qualified, or could not fill any of them out due to the fact that I could answer none of their questions honestly. None of them matched someone in my position. That is the drawback about paid surveys. The products (for me at least) are mostly meaningless. I just want the money for filling out the survey. But I can't fill out all surveys unless I become an outright liar. So paid surveys don't work for me personally. But it probably works very well for others. It all depends.

Some paid survey sites are scams. Watch out for some free survey sites. When filling out some surveys from free survey sites (and some paid ones too) not only do you have to fill out the complete survey but you also have to sign up for a free trial membership (giving your debit or credit card number) from the website or product the survey is about.

After you finish the survey and sign up for the free trial the survey is considered complete and you get paid. But then if you don't remember to cancel your free trial your debit or credit card ends up getting charged after the free trial ends. And to make

it harder to cancel your free trial you have to call in to cancel it in some cases, and they probably give you the run around trying to convince you to not cancel (depending upon which company you are dealing with.)

If they don't require for you to sign up for an obvious free trial then they may require you to accept a package in the mail and they will ask for your credit card number to pay for shipping and handling. Then in the fine print it will say your debit card will be charged monthly after a 14 day trial etc. So read everything very closely before giving out your credit card number.

Seek out the surveys where you don't need to give out that info. This may be the advantage of joining a paid survey site for a fee because they often weed out scam survey sites, and also let you know which ones require credit card info, and which don't, and which pay cash, and which only pay in the form of drawings or prizes, or free products etc. If they don't mention all this info you can always start the survey but stop as soon as your credit card info is asked for.

Paid Surveys Etc. and **Survey Scout** are 2 paid survey sites which often have positive reviews. Browse through these sites and see what you think. Before joining any program it is always a good idea to do a search on google to seek out reviews, ratings, scams etc., about products you are thinking about potentially purchasing.

Anyway as mentioned above the advantage of joining some paid survey sites for a fee is that they have often done all the research and weeded out some of the scams and spamming surveys, and picked the cream of the crop, and added it to their list of survey sites for you to chose from. This saves you from having to search the web for free paid survey sites. So basically they charge you for the research they did for you by charging you a one time fee for joining their membership section. And they also have other added features in their member section such as letting you know which surveys you can take for cash, and which ones for prizes, and how much you will get for taking each survey etc. It would be best to create a new email address specifically for your paid survey projects if you decide to start filling out surveys.

Next, I would like to share a little info about selling ebooks.

Selling ebooks

Selling ebooks is another way to **earn money on the web**, and some people make a lot of money doing this (if they know what they are doing). If you don't have a website you can sell some ebooks on ebay, or on your blog etc. Having a website is an advantage because then you will have a place where your customers can access your ebook download after their purchase.

The important thing when selling ebooks is to be sure you find ebooks which come with resale rights. Sometimes it is mentioned in the ebook itself as to whether you can resale it or not. Other times you have to register the ebook to receive the license. And sometimes the ebook comes with a separate file which is the license itself explaining what is allowable and what is not allowable. Some ebooks which come with resale rights will specify whether you can sell the ebook/s on ebay or not. Some you can and some you can't.

If you desire to purchase ebooks with resale rights in bulk visit Artfulcooking.com. Or if you are on a low budget you can receive the entire "artful cooking" ebook package free of charge if you join my artful cooking affiliate program through Clickbank and are able to generate at least 5 sales. Please visit [Artful Cooking Affiliate Program](#) for details.

Finally, I would like to share with you a method you can use to easily create your own ebooks to sell. Look for directories online which consist of several articles with private label rights. For those who don't know what private label rights are I will explain.

Articles with private label rights are articles you can freely use to compile into your own ebook and then sell for whatever price you see fit. You can use these articles to create and fill websites and blogs with quality content that people WANT to read! You can also insert your affiliate links into these articles so you can receive commissions whenever anyone clicks on your links and makes a purchase.

If you are considering doing something like this I would suggest either joining a legit quality article database which has already gathered and stored many such articles in its database. One such site is [InfoGoRound](#) which you can join for a monthly

subscription. Here is what I have to say [about InfoGoRound](#) . Or, you can look for free PLR articles on the web, and/or purchase PLR packages in bulk at a low price.

If you don't have time build your own ebook, or to fill out surveys, or to sign up for affiliate programs, and if you don't have enough money to buy ebook packages, or to purchase web hosting, or to join membership websites etc., etc. you can always sign up for your own free online downloads mall, advertise it, and then wait for supplemental income to flow in as you find ways to promote it. See my review about one such mall, it is probably one of the **easiest ways to earn money online: [Open Your Own Downloads Store](#)**. *

Thank you for taking the time to read this. I hope this information has been helpful to you.

* If, by the way, you end up wanting a website to add your affiliate links to, or to add ebooks to for resale, or to use for drop shipping or whatever, I found an excellent web hosting company with prices that can't be beat (as far as I have searched). I am using one of my websites with their company. Their prices are low and they have excellent quality and service. Their web hosting packages start at only 41 cents a month (at the time of writing).

The 41 cents hosting package comes with only 5 MB of disc space which obviously is not that much. But it may be sufficient for building a simple one page website to promote a few affiliate links. They charge you by the year for this package. You can either pay \$6 for 1 year, or \$10 for 2 years. And you can buy a domain name from them for only \$7.99 a year. There are no hidden fees. They have had over 99.9% uptime since 1999. [Click here to learn more](#).

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